



**THE SIGN OF A
BETTER
BUSINESS**
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Mark Your Calendar

2025 EVENTS



JANUARY

7 The Advantage - In Person
14 Generative AI for Small Businesses
16 Intro to Digital Ads - In Person
29 EICS Application Writing Workshop

FEBRUARY

4 BBB Awards Participation
5 Intro to Social Impact - In Person
18 Intro to Digital Ads - Virtual
19 Generative AI for Small Businesses
20 The Advantage Webinar
25 Buzz with the B's

MARCH

4 BBB Awards Participation
5 Intro to Social Impact – Virtual
11 The Advantage - In Person
12 Intro to Digital Ads – In Person
18 Generative AI for Small Businesses

APRIL

1 BBB Awards Participation
2 Intro to Social Impact – In Person
8 The Advantage Webinar
15 Intro to Digital Ads – Virtual
22 Generative AI for Small Businesses
24 Buzz with the B's

MAY

5-9 Small Business Week
13 The Advantage – In Person
14 Intro to Social Impact - Virtual
15 BBB Awards Participation
20 Intro to Digital Ads – In Person
22 Generative AI for Small Businesses - Virtual

JUNE

3 BBB Awards Participation
10 The Advantage Webinar
11 Intro to Digital Ads – Virtual
17 Generative AI for Small Businesses
24 Buzz with the B's

JULY

1 BBB Awards Participation
8 Generative AI for Small Businesses
16 The Advantage – In Person
17 PRISM Awards
22 Intro to Digital Ads – In Person

AUGUST

5 BBB Awards Participation
6 Intro to Social Impact – In Person
6 The Advantage Webinar
12 Intro to Digital Ads – Virtual
13 Buzz with the B's
19 Generative AI for Small Businesses - Virtual

SEPTEMBER

9 Generative AI for Small Businesses
10 Intro to Social Impact – Virtual
11 BBB Awards Participation
16 The Advantage – In Person
18 Intro to Digital Ads – In Person

OCTOBER

7 BBB Awards Participation
8 Intro to Social Impact – In Person
15 Intro to Digital Ads – Virtual
16 A Night of Excellence Gala
21 Generative AI for Small Businesses
22 Buzz with the B's

NOVEMBER

4 BBB Awards Participation
5 Intro to Social Impact – Virtual
11 Generative AI for Small Businesses
12 Intro to Digital Ads – In Person
18 The Advantage – In Person

DECEMBER

2 BBB Awards Participation
9 Generative AI for Small Businesses
11 Buzz with the B's Happy Hour